

Del Puerto Health Care District

2017-05-02 Board Strategic Planning Session 2 – Mission and Values

Vision: a clear specific, compelling picture, key metrics that define success, the impact to customers, defines what is within or outside of organizations bounds.

- Draft Vision Statement: **Accessible health care, within the Del Puerto District, throughout one’s life.**

Mission: what the organization wants to do, the image it will project, and the direction it will take to achieve the vision.

Values: the boundaries within which the organization will operate in pursuit of its vision. Those on which the organization will never compromise and is willing to pay a price to uphold. Described in clear behavioral terms.

Goals:

Objectives:

Strategies:

Actions:

Mission Individual Exercise with questions:

<u>Who are we?</u>	Government, public agency, special district, local public agency, local public entity.
<u>What problem do we solve?</u>	Health care needs, medical needs, lack of health care on the west side, poor health, need to improve health care, no access , no diversity in services, lack of consistency
<u>What is our business in the broadest definition?</u>	health and care
<u>Who do we serve?</u>	Members of district, people in district, people outside of district, people traveling through district.
<u>Where do we operate?</u>	in the community, west side, within Del Puerto Health Care District, Tracy to Gustine/San Joaquin River to Santa Clara Countyline, west Stanislaus County

Who: local public agency, special district

What: health and care

For: people

Where: in the District / in west Stanislaus County

NOTE: Our “how” is established by CA Health Code 32000 – District law *establish, maintain, and operate (or aid health care services providers, groups, and organizations) that are necessary for the maintenance of good physical and mental health in the communities served by the district.*

CORE PURPOSE: To establish, maintain, operate, or aid access to diverse and consistent health care services in west Stanislaus County.

Del Puerto Health Care District

Identifying DPHCD Core Values - individual identification, group analysis, final selection

<u>Core</u>	<u>Secondary</u>	<u>Tertiary</u>	<u>2 or more supported</u>
1a-Compassion	2-Accessibility	3-Consistency	4-Adaptability
1b-Commitment	2-Collaboration	3-Dependability	4-Dedication
1c-Excellence	2-Honesty	3-Diversity	4-Dignity
	2-Reliability	3-Education	4-Enthusiasm
	2-Respect	3-Effectiveness	4-Experience
	2-Stability	3-Family	4-Hopefulness
	2-Teamwork	3-Growth	4-Ingenuity
		3-Inspiration	4-Innovation
		3-Kindness	4-Integrity
		3-Professionalism	4-Knowledge
		3-Service	4-Leadership
			4-Sincerity
			4-Stewardship
			4-Support
			4-Thoughtfulness
			4-Trustworthiness
			4-Vision

Strategies Identified today

- Education
- Provide quality care and treatment
- Preserve access to healthcare for underserved
- Dedicated to our community
- Promote wellness while providing accessible health care
- Promote wellness and health lifestyles
- Prevent illness and injury
- Emergency health care (emergent)
- Health Care Team
- Mental Health

NEXT STEP:

1. Review Mission Vision and Core Values:
 - a. Is each clear, memorable, and concise
 - b. Does our Vision depict the future?
 - c. Does our Mission state what the district wants to do?
 - d. Are our Core Values essential and enduring?
2. Understanding the hierarchy
3. Define Goals vs Objectives
4. Review history of Board goals and objectives